

# SUSTAINABILITY IN TOURING





# Sustainability Lab

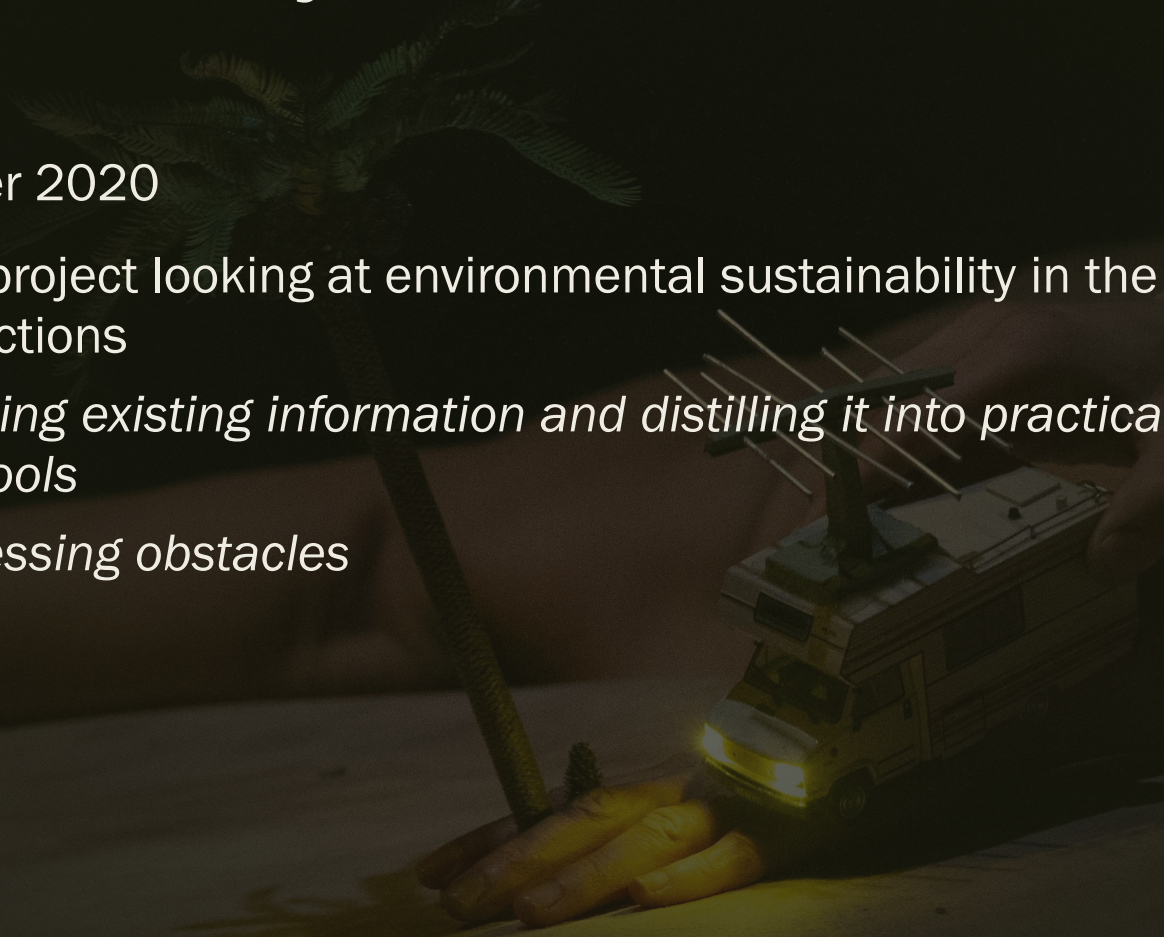
- °November 2020
- Research project looking at environmental sustainability in the touring of performing arts productions





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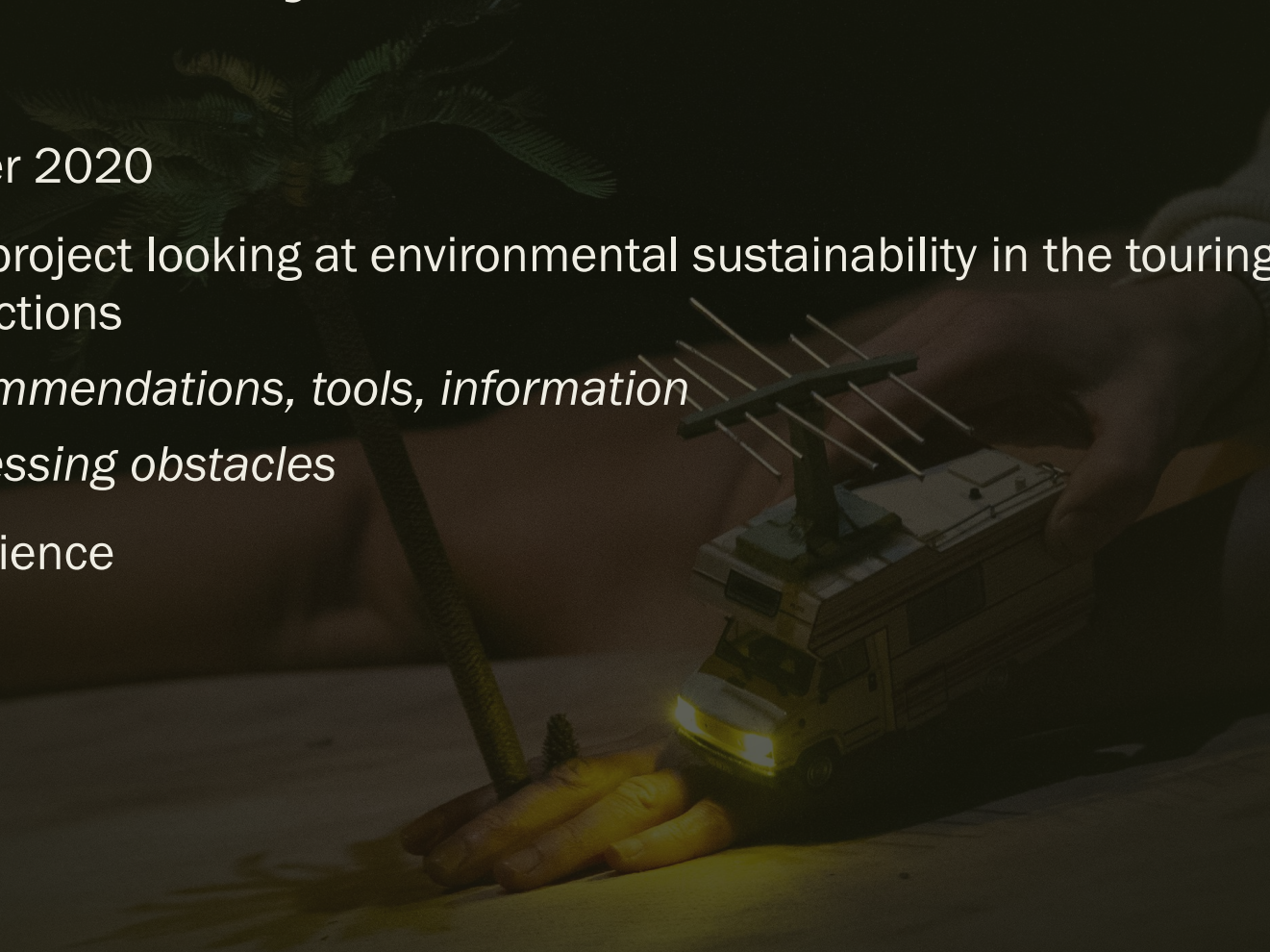
- °November 2020
- Research project looking at environmental sustainability in the touring of performing arts productions
  - *Collating existing information and distilling it into practical recommendations and tools*
  - *Addressing obstacles*





# Sustainability Lab

- °November 2020
- Research project looking at environmental sustainability in the touring of performing arts productions
  - *Recommendations, tools, information*
  - *Addressing obstacles*
- Target audience





# Sustainability Lab

A hand is holding a small, white model truck with solar panels on its roof. The truck is on a sandy surface, and a small palm tree is visible in the background. The scene is dimly lit, with a warm, yellowish glow emanating from the truck's headlights.

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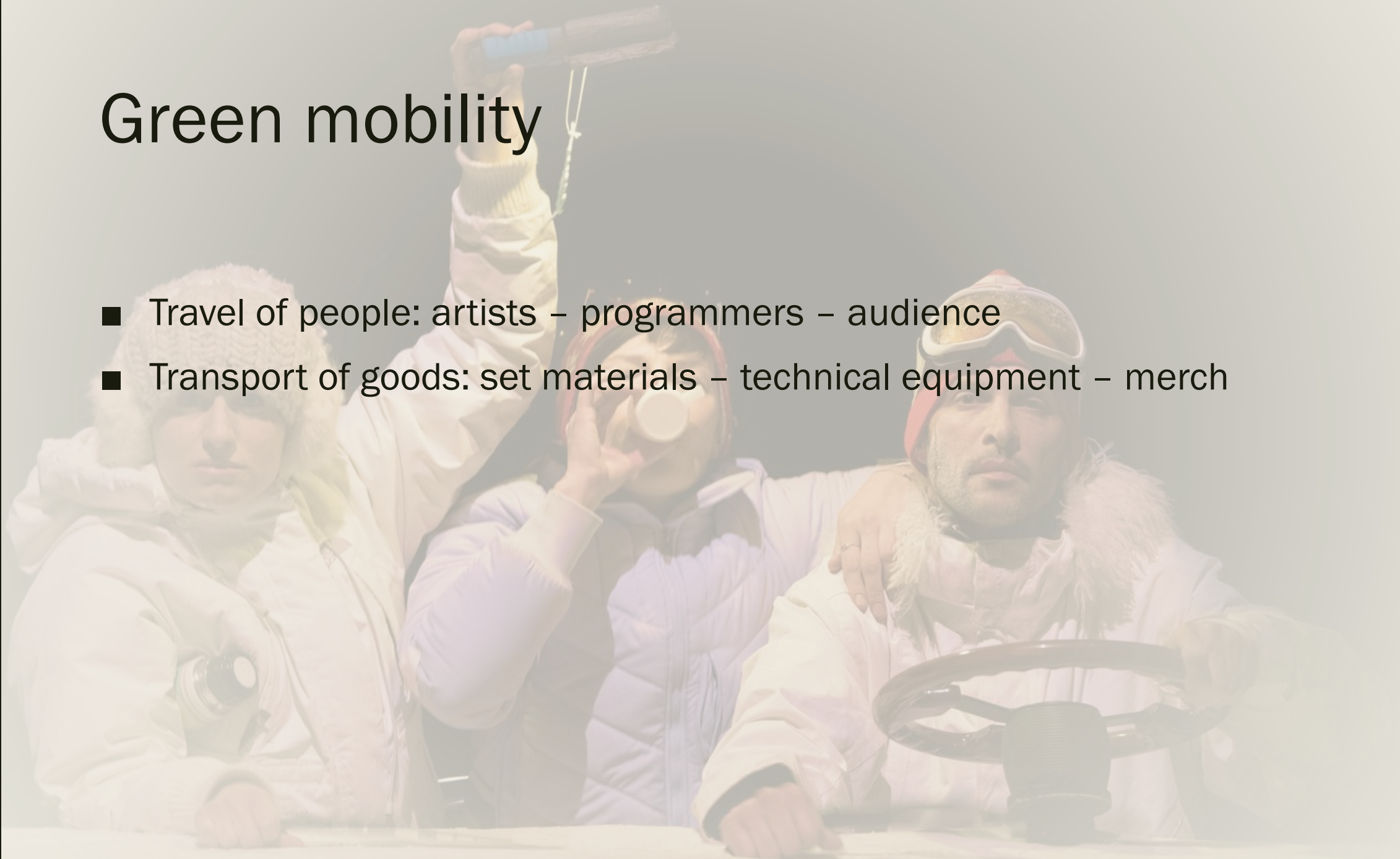
## TIMELINE

- November – March: Research phase
- Presentation of research: spring 2021 (date tbc)
- Publication of research in online Toolbox



# Green mobility

- Travel of people: artists – programmers – audience
- Transport of goods: set materials – technical equipment – merch



# Green mobility

- Travel: of people
- Transport: of goods
  - *Mode of transportation*
  - *The distance travelled*
  - *The weight that comes on tour*





# Green mobility

A background image showing three people in winter clothing. On the left, a person in a white jacket and knit hat. In the center, a person in a blue jacket and red beanie drinking from a white cup. On the right, a person in a white jacket and goggles around their head, holding a steering wheel. They appear to be in a snowy or icy environment.

- Travel: of people
- Transport: of goods
  - *Choice of “vehicle”*
  - *The distance travelled*
  - *The weight that comes on tour*
- Accommodation
- Catering



(a handful of)

# Recommendations

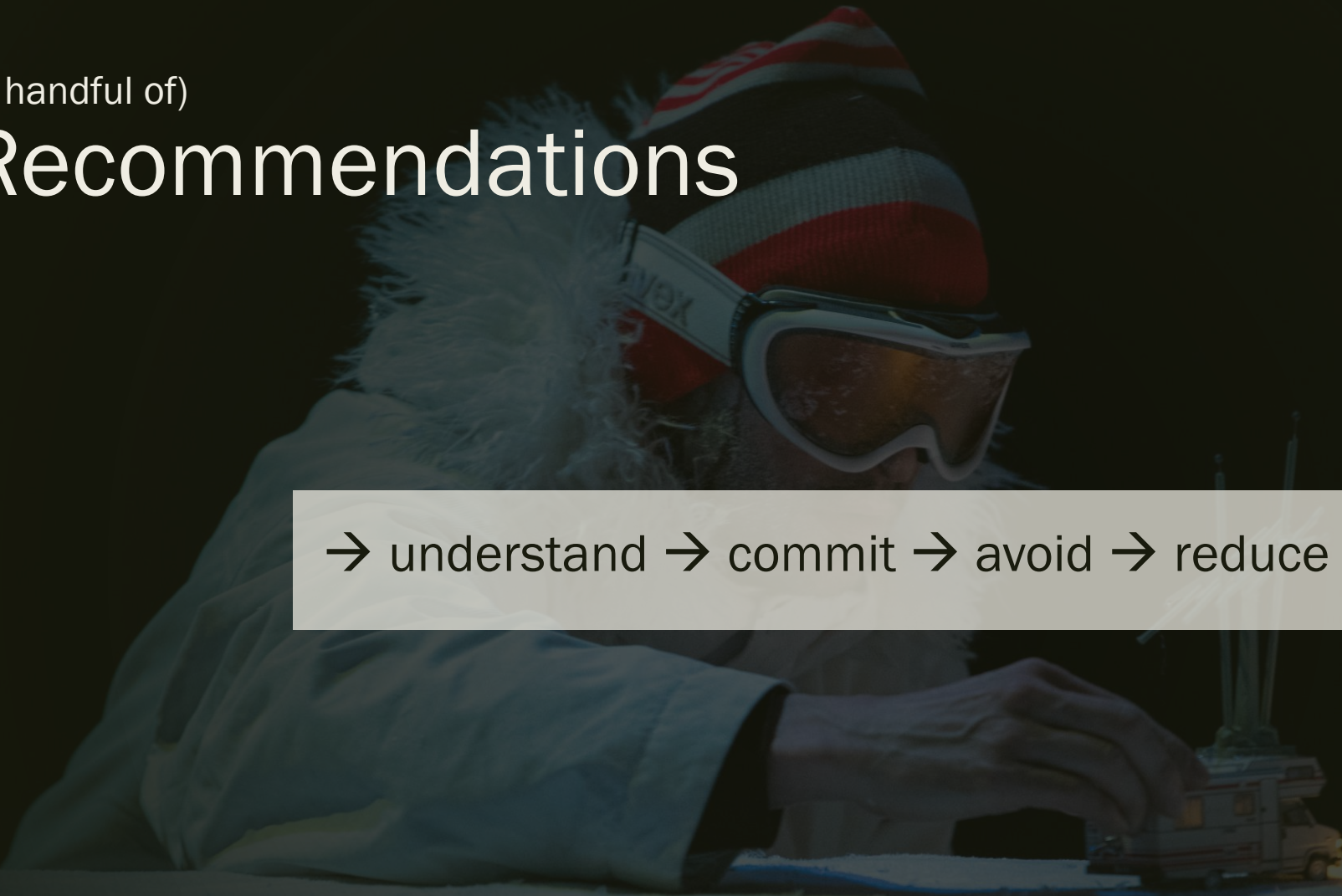




(a handful of)

# Recommendations

→ understand → commit → avoid → reduce → offset





(a handful of)

# Recommendations

→ understand → commit → avoid → reduce → offset

- Use carbon calculators to measure your impact
- Smart itineraries and maximizing the stay: workshops, post-show talks, double shows
- Network-building!
- Double-check tech riders
- Partner up with your local public transport carrier
- Partner with local "green" accommodation
- CO2 offsetting: for all the carbon emissions that can't otherwise be avoided



(a handful of)

# Recommendations

→ understand → commit → avoid → reduce → offset

- Use carbon calculators to measure your impact
- Smart itineraries and maximizing the stay: workshops, post-show events
- Network-building!
- Double-check tech riders
- Partner up with your preferred carrier
- Partner with local accommodation
- CO2 offsetting: for all the carbon emissions that can't otherwise be avoided

**CELEBRATE YOUR PROGRESS**



# Useful links and tools

## Travel and transport

Julie's Bicycle Creative Green Tools: [https://juliesbicycle.com/resource\\_hub/introducing-the-creative-green-tools/](https://juliesbicycle.com/resource_hub/introducing-the-creative-green-tools/)

cf.: Aktionsnetzwerk Nachhaltigkeit: <https://aktionsnetzwerk-nachhaltigkeit.de/>

Atmosfair: [www.atmosfair.de](http://www.atmosfair.de) : carbon calculator for flights

Green Mobility: CO2 comparison between different modes of travel for specific travel routes  
[www.greenmobility.de](http://www.greenmobility.de)

Sea freight calculator: <https://www.shipco.com/webapps/emm-calc/emission-calculator.html>

## Accommodation

Book Different: [www.bookdifferent.com](http://www.bookdifferent.com) lists worldwide accommodation with green credentials

## Certificates

Siegelklarheit: In Germany, [www.siegelklarheit.de](http://www.siegelklarheit.de) gives info on different existing bio-labels and environmental certificates





Acknowledging the reality  
of climate change but not  
doing anything about it



Consciously reducing  
your carbon footprint and  
urging major stakeholders  
to take action

# CONTACT

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Project newsletter:

<https://forms.gle/J6STDyEUKVvnsFCK6>

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