

Book your ideal stand as an exhibitor.

Use the great offer that suits for every space requirement and budget and showcase yourself at the IKF. The sooner you do, the greater the choice available. You will then also profit from our early bird!

As a **main exhibitor**, you will occupy your own fair stand or, if applicable, occupy your own fair stand alongside co-exhibitors at a shared stand.

Representatives of other firms or independent artists can register as **co-exhibitors**.

Shared Stand are stands for one main exhibitor and at least one co-exhibitor. Each exhibitor on a shared stand must rent a minimum of 4 m² of stand space; therefore, at least 8 m² of stand space must be booked for a shared stand.

Music

Performing Arts

Street Theatre

Apply as an artist.

The IKF is a trade fair, not a festival. Therefore, other terms and conditions apply: as an artist you have to apply online for a live appearance if you want to be present at the IKF.

Applications are possible for the following categories:

- **Performing Arts** (theatre, acrobatics, variety, storytelling, cirque nouveau, cabaret, comedy, puppet theatre, pantomime, dance, media art...)
- **Music** (world music, jazz, a cappella, singer-songwriter, pop, rock...)
- **Street Theatre** (performances and walk acts)

There is a selection committee of professionals for every category. After the closing date for applications, these committees meet as a jury to select the artists/groups for the upcoming IKF. The decisions of the selection committees are final.

Stand space rental prices 2022

Row stand (4 m² min.): 97.00 EUR per m²

Corner stand (6 m² min.): 112.00 EUR per m²

Front-end stand (12 m² min.): 119.00 EUR per m²

Island stand (25 m² min.): 130.00 EUR per m²

Fair stands can be booked for the 34th IKF from the beginning of August.

Early bird booking

Up to 30 September 2021
20% on the net stand rental price

Conditions for a short performance

A fee for the short performance applies for the artists / groups; the performance fee in all three fields (performing arts, music, street theatre [performances and walk acts]) is

336.00 EUR*

*Please note that there is a one-time 20% special discount on the short appearance fee (previously EUR 420.00) for the 34th IKF.

The performance fee is only incurred when an artist has been selected for a live performance and their participation has been bindingly confirmed. Participation with a short performance also carries an obligation to book an exhibition stand: as an artist or group you are represented in the exhibition hall throughout the entire trade fair with your own stand or that of an agency. Then, interested trade visitors can get in touch with you.

Application deadlines

Up to 9 July 2021
Music & Performing Arts

Up to 15 September 2021
Street Theatre

all prices plus VAT

Your contact to IKF

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www.kulturboerse.de

34. Internationale Kulturbörse Freiburg 23. – 26. Jan 2022



Trade Fair for Stage Productions, Music and Events



It goes on! Live!

The upcoming 34th International Kulturbörse Freiburg will be live on site at the Freiburg Exhibition Centre from 23 – 26 January 2022.

In 2021, the IKF was held digitally for the first time in its history due to a pandemic.

For all its success, on the occasion of the „IKF.digital“, it became clear that a live experience and a live presence are irreplaceable.

We are therefore pleased that the largest trade fair for the culture and event industry in the German-speaking region will once again become a pulsating meeting place for the scene: With hundreds of exhibitors, live performances by artists from the fields of performing arts, music and street theatre, a varied supporting programme and thousands of trade visitors, the IKF is an informative networking platform, worth visiting.

Be there!

For trade visitors!

Your platform for a wide range of information, communication and business opportunities!

The IKF is the ideal three-day venue for experiencing national and international artists, learning about the current program and service offerings of several hundred, and for networking.

3 reasons for participating as a trade visitor

1. In a short space of time, you will enjoy an overview of numerous current productions and be able to **directly book** those that appeal to you.
2. You can **seek out information** on those industry trends and issues that interest you most.
3. You can make **new connections** and deepen existing ones.



Elias Oechsner

Performing Arts

Phot. © Kolja Huneck



Tini Thomsens Max Sax

Music

Phot. © Jazzhaus Records



Baumann&Henderson

Street Theatre

Phot. © Michal Hancovsky

For artists!

Present yourself live before a professional public!

Several live stages are available for artists for short performances during which they can show the professional public excerpts from their productions. A **short performance** or “showcase” is a live performance of maximum 20 minutes duration.

3 reasons for participating as an artist

1. Professional promoters come to the IKF to look **specifically** for new artists and productions for their stages, festivals and corporate events, and they book artists right then and there or in the follow-up to the trade fair.
2. All performing artists will be **published on the IKF website and in other publications.**
3. A live performance at the IKF often serves as a **launching pad for new artists and productions.**

For exhibitors!

Show yourself from your best side!

In January each year, the cultural industry eagerly awaits the IKF in Freiburg. Several hundreds of national and international exhibitors (e.g. event and artist agencies, technical systems and service providers in the culture and event industry, industry associations and trade press) represent the diversity and individuality of the scene and showcase their work.

3 reasons for participating as an exhibitor

1. You can meet a **high percentage of decision makers** and potential business partners.
2. **See and be seen** thanks to a unique trade fair concept: foster existing business relationships and establish new contacts.
3. The IKF is **at the perfect time, in the perfect place:** take advantage of the international platform at the beginning of the year to plan for the whole year and sell productions then and there.

