

Book your ideal stand as an exhibitor.

Use the great offer that suits for every space requirement and budget and showcase yourself at the IKF. The sooner you do, the greater the choice available. You will then also profit from our early bird discounts!

As a **main exhibitor**, you will occupy your own fair stand or, if applicable, occupy your own fair stand alongside co-exhibitors at a shared stand.

Representatives of other firms or independent artists can register as **co-exhibitors**.

Shared Stands are stands for one main exhibitor and at least one co-exhibitor. Each exhibitor on a shared stand must rent a minimum of 4 m² of stand space; therefore, at least 8 m² of stand space must be booked for a shared stand.

Stand space rental prices 2020*

Row stand (4 m² min.): 97.00 EUR per m²

Corner stand (6 m² min.): 112.00 EUR per m²

Front-end stand (12 m² min.): 119.00 EUR per m²

Island stand (25 m² min.): 130.00 EUR per m²

Model stand rents

(incl. ancillary stand costs)

4 m² row stand: 477.40 EUR

6 m² corner stand: 762.60 EUR

Early bird booking

Up to 30 April 2019

15% on the net stand rental price

Up to 30 June 2019

10% on the net stand rental price

*plus VAT

Apply as an artist.

The IKF is a trade fair, not a festival. Therefore, other terms and conditions apply: as an artist you have to apply online for a live appearance if you want to be present at the IKF.

Applications are possible for the following categories:

- **Performing Arts** (theatre, acrobatics, variety, storytelling, cirque nouveau, cabaret, comedy, puppet theatre, pantomime, dance, media art...)
- **Music** (world music, jazz, a cappella, singer-songwriter, pop, rock...)
- **Street Theatre** (performances and walk acts)

The only prerequisite: the premiere of the submitted production must have taken place before the deadline for applications.

There is a selection committee of professionals for every category. After the closing date for applications, these committees meet as a jury to select the artists/groups for the upcoming IKF. The decisions of the selection committees are final.

Music

Performing Arts

Street Theatre

Conditions for a short performance

A fee for the short performance applies for the artists / groups; the performance fee in all three fields (performing arts, music, street theatre [performances and walk acts]) is

420.00 EUR*

Participation with a short performance also carries an obligation to book an exhibition stand: as an artist or group you are represented in the exhibition hall throughout the entire trade fair with your own stand or that of an agency. Then, interested trade visitors can get in touch with you.

Application deadlines

Up to 30 June 2019

Music & Performing Arts

Up to 15 September 2019

Street Theatre

*plus VAT

32. Internationale Kulturbörse Freiburg

26. – 29. Jan 2020

Trade Fair for Stage Productions, Music and Events

Looking forward to seeing you in Freiburg!

The Internationale Kulturbörse Freiburg (IKF) is the largest trade fair for stage productions, music and events in German-speaking countries. It was founded in 1989 and is held every January at the Freiburg exhibition center.

It is the **ideal platform** for making new contacts, networking and boosting your profile in the industry.

Some **400 exhibitors** offer a unique range of offerings with service providers from the culture and event segment, artist agencies and national stands.

Then there are the approx. **200 live performances** in the field of performing arts, music and street theatre, presented on five stages, rounded off with a comprehensive supporting programme.

Some **5,000 trade visitors** (promoters, event specialists, agents, producers, media representatives to name but a few) use the IKF as an opportunity to experience live and discover numerous different productions and artists in a concentrated form in just a few days.

Artists have the opportunity to present themselves independently of a live appearance – personally or through the agency representing them – at a stand and be booked directly by the trade visitors.



Trygve Wakenshaw

Performing Arts



Lucia de Carvalho

Music

Photos © Ellen Schmauss



Boucherie Bacul

Street Theatre

For exhibitors!

Show yourself from your best side!

In January each year, the cultural industry eagerly awaits the IKF in Freiburg. Almost 400 exhibitors from all over the world (e.g. event and artist agencies, technical systems and service providers in the culture and event industry, industry associations and trade press) represent the diversity and individuality of the scene and showcase their work.

3 reasons for participating as an exhibitor

1. You can meet a **high percentage of decision makers** and potential business partners.
2. **See and be seen** thanks to a unique trade fair concept: foster existing business relationships and establish new contacts.
3. The IKF is **at the perfect time, in the perfect place:** take advantage of the international platform at the beginning of the year to plan for the whole year and sell productions then and there. With outstanding infrastructure due to its location at the heart of the triangle where Germany, France and Switzerland meet, it is quick and easy for national and international trade visitors to reach.

For artists!

Present yourself live before a professional public!

Five live stages are available for artists for short performances during which they can show the professional public excerpts from their productions. A short performance or "showcase" is a live performance of maximum 20 minutes duration.

3 reasons for participating as an artist

1. **Professional promoters come to the IKF to look specifically** for new artists and productions for their stages, festivals and corporate events, and they book artists right then and there or in the follow-up to the trade fair.
2. All of the performing artists receive a **detailed write-up in the IKF catalogue** – the "Yellow Pages" of the industry – which promoters consult for their planning throughout the year, even after the trade fair.
3. A live performance at the IKF often serves as a **launching pad for new artists and productions.**

Contact IKF
Tel. +49 761 3881 3500
info@kulturboerse.de

Organizer
FWTM GmbH & Co. KG
www.messe.freiburg.de

