



Freiburg Wirtschaft Touristik
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Cancellation of 34th Internationale Kulturbörse Freiburg (IKF)
International Trade Fair for Stage Productions, Music and Events
23 – 26 January 2022, Messe Freiburg

The 34th Internationale Kulturbörse Freiburg, the central trade fair for the culture and events industry in the German-speaking countries, cannot, due to the impact of the corona pandemic, take place as planned live in Freiburg from 23 – 26 January 2022 and must be cancelled.

Baden-Württemberg is currently at Alert Level II. The heightened restrictions imposed by the Baden-Württemberg government in line with this alert level mean, unfortunately, that the IKF cannot be successfully held live at the Messe Freiburg.

Artists and exhibitors from 25 countries had confirmed their attendance at the 34th IKF, and some of the visitors were also expected from neighbouring countries and other European countries. At present, more and more neighbouring countries and other countries are being designated as high-risk areas and the number of cases is also rising steadily in Germany. Under these conditions, the international character of the IKF can no longer be guaranteed.

Susanne Göhner, Project Manager of the IKF, says, “With the 33rd IKF already having been unable to go ahead live in the Messe Freiburg due to the pandemic, it is doubly painful for all of us who are involved that, in spite of our having an excellent hygiene and safety concept, including a generous hall layout plan and excellent ventilation, the 34th IKF is now also unable to go ahead as a live trade fair. It would have been immensely



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important for the culture and events industry, one of the hardest hit by the impact of the pandemic, finally to be able to meet up again live and feel part of a community, give the scene a face and use the tried-and-trusted communication, information and deal-making platform of the IKF.”

“The fact that we now have to cancel the IKF as a live trade fair for the second time in a row is breaking my heart,” says Daniel Strowitzki, Managing Director of FWTM GmbH & Co. KG. And he goes on, “While a fragile and tender new beginning was possible in the trade fair and events industry in summer 2021, the situation since the late autumn is presenting a greater existential threat to many in our industry than ever before. We are confronted by the same dilemma as twelve months ago, and this is in spite of the fact that trade fairs are very safe event formats and are proven not to be infection spreaders.”

If the organisers are granted their wish, the 35th Internationale Kulturbörse Freiburg will be held live in the Messe Freiburg from 22 – 25 January 2023.

More information at: www.kulturboerse.de

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34.
Internationale
Kulturbörse
Freiburg
23.–26. Jan 2022



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